

I-DAS

IC-MSQUARE

Sponsorship Opportunities

PREPARED BY
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Organizing Chair



IC-MSQUARE 2023 - BELGRADE

NOVEMBER 2023

Sponsorship and Support

Introduction

IC-MSQUARE is an international interdisciplinary conference covering research and development in the field of mathematical modeling in physical sciences. The conference aims to promote the knowledge and the development of high-quality research in mathematical fields that have to do with the applications of other scientific fields and the modern technological trends that appear in them, these fields being those of Physics, Chemistry, Biology, Medicine, Economics, Sociology, Environmental sciences etc.













The conference aims at creating a forum for further discussion providing networking possibilities to participants. Therefore, the call for papers is addressed to scholars and/or professionals of related scientific fields.

Local organisers, for 2024, have selected Kalamata, Greece, one of the most beautiful city in Greece, as the venue to host the Conference and the Conference Delegates. In such an excellent destination, the participants shall be able to achieve maximum comfort and splendour in a quite affordable cost, allowing for discussing their common scientific and research interests as well as enjoying the well known Serbian Hospitality.

The official conference language is English. All papers that will be presented at the IC-MSQUARE Conference (oral, poster and virtual presentations) will be peer reviewed in order to be incorporated in the Conference Proceedings.

Don't miss this opportunity to promote your products and services in this rapidly developing field to pre-eminent scientific leaders and international delegates via our range of exhibition and sponsorship opportunities.

IC-MSQUARE history

	The IC-MSQUARE-2012 was held at Budapest, Hungary from September 3 to September 7, 2012. The Proceedings of the Conference have been published in IOP Journal of Physics: Conference Series, Volume 410
	The IC-MSQUARE-2013 was held at Prague, Czech republic from September 1 to September 5, 2013. The Proceedings of the Conference have been published in IOP Journal of Physics: Conference Series, Volume 490
	The IC-MSQUARE-2014 was held at Madrid, Spain from August 28 to August 31, 2014. The Proceedings of the Conference have been published in IOP Journal of Physics: Conference Series, Volume 574
	The IC-MSQUARE-2015 was held at Mykonos island, Greece from June 5 to June 8, 2015. The Proceedings of the Conference have been published in IOP Journal of Physics: Conference Series Volume 633
	The IC-MSQUARE-2016 was held at Athens, Greece from May 23 to May 26, 2016. The Proceedings of the Conference have been published in IOP Journal of Physics: Conference Series Volume 738
	The IC-MSQUARE-2017 was held at Paphos, Cyprus from August 28 to August 31, 2017. The Proceedings of the Conference have been published in IOP Journal of Physics: Conference Series Volume 936
	The IC-MSQUARE-2018 was held at Moscow, Russia from August 27 to August 31, 2018. The Proceedings of the Conference have been published in IOP Journal of Physics: Conference Series, Volume 1141
	The IC-MSQUARE-2019 was held at Bratislava, Slovakia from August 26 to August 29, 2019. The Proceedings of the Conference have been published in IOP Journal of Physics: Conference Series Volume 1391
	The IC-MSQUARE-2020 was held at Tinos, Greece from September 7 to September 10, 2020. The Proceedings of the Conference have been published in IOP Journal of Physics: Conference Series Volume 1730
	The IC-MSQUARE-2021 was held at Virtual, On-line from September 6 to September 9, 2021. The Proceedings of the Conference have been published in IOP Journal of Physics: Conference Series Volume 2090
	The IC-MSQUARE-2022 was held at Virtual, On-line from September 5 to September 8, 2022. The Proceedings of the Conference have been published in AIP Conference Proceedings Volume 2872
	The IC-MSQUARE-2023 was held at Belgrade, Serbia, from August 28 to 31, 2023. The Proceedings of the Conference will be published in IOP Journal of Physics: Conference Series and in Springer Proceedings in Mathematics and Statistics.

Why you should be part of IC-MSQUARE

Conference organisers address to the extensive global network of physical scientists in academia, business and government in order to generate a highly qualified audience from the scientific community in the field of application of mathematical models in every scientific area.

IC-MSQUARE 2024 will bring together an international audience of scientists, practitioners and policy makers to network and learn the latest on interdisciplinary mathematical modelling research, including impacts of new method development and application in diverse fields.

The congress offers a focused networking opportunity for business, both on site as well as before and after the meeting. Sponsorship provides an excellent opportunity to “get your company’s name out” to a scientific network of representatives and a prime opportunity to make impressions on decision makers.

Use your presence at IC-MSQUARE 2024 to:

- launch new products and highlight existing ones
- spotlight key executives
- elevate your company profile in the research community
- network with specialists, seek international partners and form new alliances
- increase visibility in focused markets
- give maximum exposure for your company and increase brand awareness
- position your organisation
- communicate your message to a highly qualified scientific community
- build relationships for the future
- attract new talent and strengthen partnerships
- generate sales leads and educate the market
- sell direct to international buyers

Coffee breaks and lunch are provided for all delegates, keeping them on-site all day thus maximising the networking opportunities.

Please note: Sponsorship opportunities are limited and are available on a strictly first-come, first-served basis, so to ensure your presence at this event please contact us at your earliest opportunity. All sponsors will be acknowledged on the conference website at <https://www.icmsquare.net>, in the programme book and on various e-mail shots.

For further information on sponsorship opportunities please contact:

IC-MSQUARE Secretariat

E-mail: secretariat@icmsquare.net

Tel: +30 6944 37 15 26

EXHIBITION	
Literature display €650	Your promotional materials will be displayed by the conference organizers on a dedicated literature display in the area where delegates will have their coffee breaks, lunch and poster viewing sessions.
Table top exhibit €1,500	A high profile exclusive opportunity that provides maximum networking opportunities and the potential to sell directly to international buyers. Package includes: <ul style="list-style-type: none"> • Table top exhibit + 1 free delegate place • Inclusion in IC-MSQUARE Electronic Newsletter (more than 300,000 mail addresses) • Company name board • Listing of your company name and logo in the delegate Abstract book • Listing of your logo and company name, short description and link-through to company web site on the conference website
NETWORKING	
Coffee Break €2,500	A top-level networking sponsorship opportunity, interact with the delegates on an informal basis while ensuring your company benefits from the association with the coffee breaks of the conference. Package includes: <ul style="list-style-type: none"> • Sponsorship of one of the Conference refreshment breaks (see conference website) • Your company logo on available paraphernalia (eg napkins, doilies etc) • Your company logo on A1 sized foam-backed posters where the breaks will be taking place • Listing of your company name and logo in the programme booklet • Listing of your logo and company name, short description and link through to your company website on the conference website • Delegate bag insert
Lunch €7,500	A high profile networking sponsorship opportunity, interact with the delegates on an informal basis while ensuring your company benefits from the association with the lunch break of the conference. Package includes: <ul style="list-style-type: none"> • Sponsorship of one of the scheduled Conference lunches (see conference website) • Your company logo on available paraphernalia (eg napkins, doilies etc) • Your company logo on A1 sized foam-backed posters where the lunch will be taking place • Listing of your company name and logo in the programme booklet • Listing of your logo and company name, short description and link through to your company website on the conference website • Opportunity to give a short address at the beginning of the lunch • Delegate bag insert • 2 free delegate places per lunch sponsored

EXHIBITION	
<p>Exclusive Main Conference Sponsor including Sponsorship of Drinks Reception €10,000</p>	<p>The highest profile networking sponsorship opportunity, interact with the delegates on an informal basis while ensuring your company benefits from the association with the main social event of the conference.</p> <ul style="list-style-type: none"> • Sponsorship of the Conference Drinks Receptions (see information on conference website) • Your company logo on available paraphernalia (eg napkins, doilies etc) • Your company logo on A1 sized foam-backed posters where the reception will be taking place • Listing of your company name and logo in the Abstract CD and Program • Listing of your logo and company name, short description and link through to your company website on the conference website • Opportunity to give a short address at the beginning of the reception • Inclusion in IC-MSQUARE Electronic Newsletter (more than 300,000 mail addresses) • Delegate bag insert • Table top exhibit + 2 free delegate places
BRANDING AND VISIBILITY	
<p>Delegate wallet insert €650</p>	<p>Your promotional materials can be inserted into each delegate wallet given to participants on site. This applies to light weight materials only – books etc. will not be inserted into delegate wallets, but are more appropriate for literature displays. Materials should be sent to the Conference Office in time for insertion into the delegate bag - specific dates will be provided on application and quantities will be provided nearer the conference.</p>
<p>Lanyards €3,000</p>	<p>Another high profile sponsor opportunity that provides visibility throughout the event – this is particularly effective if taken in conjunction with registration desk sponsorship:</p> <ul style="list-style-type: none"> • Your company logo on the woven conference lanyard given to each delegate • Listing of your company name and logo in the Abstract CD and Program • Listing of your logo and company name, short description and link through to company website on the conference website • Inclusion in IC-MSQUARE 2024 Electronic Newsletter • Table top exhibit + 1 free delegate place

EXHIBITION	
Delegate bag €3,000	<p>Your company logo together with the conference logo on the high quality conference bag given to each delegate, providing you with a high profile and long lasting presence.</p> <ul style="list-style-type: none"> • Listing of your company name and logo in the Abstract CD and Program • Listing of your logo and company name, short description and link-through to company website on the conference website • Inclusion in IC-MSQUARE 2024 Electronic Newsletter • Table top exhibit + 1 free delegate place
Registration desk €4,000	<p>This is a high profile exclusive opportunity that will provide maximum visual impact as delegates arrive.</p> <ul style="list-style-type: none"> • Significant branding of registration desk with company logo • Opportunity to distribute branded pens at registration desk (to be supplied by company) Listing of your logo and company name, short description and link through to your company website on the conference website • Listing as a sponsor in Abstract CD and Program • Inclusion in IC-MSQUARE 2024 Electronic Newsletter • Table top exhibit + 1 free delegate place
Memory Sticks €5,000	<p>An exclusive opportunity that provides the sponsor with visibility throughout the event. Sponsorship of the USB sticks includes:</p> <ul style="list-style-type: none"> • Logo alongside the conference branding on USB stick • Opportunity to place promotional materials on the USB stick and to have your company appear as the device name on the computer screen. • Listing of your company name and logo in the programme booklet • Listing of your logo and company name, short description and linkthrough to company website on the conference website • 1 free delegate place
Sponsor sessions - Contact us	<p>A unique opportunity to associate your company logo with a selected conference's session in a topic related to your field of expertise. The package includes:</p> <ul style="list-style-type: none"> • Listing of your company logo at the opening and closing of the session and on on-site signage • Listing of your company name and logo in the programme booklet, next to the session listing • Listing of your logo and company name, short description and link through to company website on the conference website

EXHIBITION

**Pre-event
educational webinar
- Contact us**

IC-MSQUARE 2024 webinars are live multimedia presentations that allow a presenter to truly engage and interact with a large scientific audience online. This an excellent opportunity to sponsor free access to a live or recorded webinar on a topic directly related to the meeting and benefit from marketing exposure before and during the event. This sponsorship will give you the possibility to:

- Create your own custom environment and exclusive audience participation
- Target registered delegates and many other professionals aligned with your business
- Create complementary coverage of a key topic that fits with your product or market objectives
- Create maximum impact and increase your profile immediately before or after the event

The webinar would be recorded with by leading experts in the field and posted onto the conference website, and would remain there from the moment it was posted until the end of meeting for anyone to download.

In return for sponsorship your company logo, together with the conference logo, will be used in all the marketing related to both the webinar and on the conference website, and in addition your company would be verbally thanked and acknowledged as supporting the free access to the webinar in both the introduction and conclusion.

The package also includes 1 free delegate place.

ORDER FORM

Contact Name for Correspondence

Organization

Address

Post / Zip Code

Tel

Email

Order details

Please Tick	EXHIBITOR OPPORTUNITIES	
	Literature Display	€650
	Table top (inc. 1 free delegate place) Name of attending delegate for badge purposes: _____	€1,500
Please Tick	SPONSORSHIP PACKAGES	
	Delegate wallet insert	€650
	Coffe Break	€2,500
	Sponsorship of Conference Lanyards (inc. 1 free delegate place) Name of attending delegate for badge purpose _____	€3,000
	Sponsorship of delegate bag (inc. 1 free delegate place) Name of attending delegate for badge purpose _____	€3,000
	Sponsorship of Registration Desk (inc. 1 free delegate place) Name of attending delegate for badge purpose _____	
	Memory Sticks	€5,000
	Lunch (inc 2 free delegate places) Name of attending delegates for badge purpose _____	€7,500
	Exclusive Sponsor & Drinks Reception (inc. 2 free delegate places) Name of attending delegates for badge purpose _____	€10,000
	Sponsor Sessions	Contact Us
	Webinar (inc. 1 free delegate place) Name of attending delegate for badge purpose _____	Contact Us

How to pay

Please note that all figures are subject to VAT at the prevailing rate.

TOTAL AMOUNT PAYABLE: € _____

Please transfer to the following bank account:

Name: Institute for the Dissemination of Arts and Sciences

Bank: Eurobank EFG

Annex 0005, 138 G. Lambraki, 18535 Pireas Greece

IBAN: GR2202600050000100200836806

BIC: ERBKGRAA

Sign and Date the form

I have read and agree to abide by the payment and cancellation terms as outlined below, and I understand that this form confirms my booking. I accept that from now on charges will be imposed for cancelled bookings, and that up to the full fee will be payable:

Signature: _____

Today's Date: _____

Return to:

Institute for the Dissemination of Arts and Sciences

E-mail: info@i-das.org

Tel: +30 6944 37 15 26

Terms and Conditions of Booking:

- Acceptance of applications for table-top exhibits or sponsorship is at the discretion of the organisers.
- Cancellations: If you find it necessary to cancel your exhibition or sponsorship package, please email the conference department immediately. Cancellation more than 91 days prior to the first open day of the conference – 50% of the total charge as a cancellation penalty provided that written notice is received. Cancellation 91 days or less prior to the first open day of the conference – 100% of the total charge as a cancellation penalty.
- Payment must be made in advance of the conference and is non-refundable according to the above cancellation terms.
- You will be provided with confirmation of your booking, along with full details of shipping co-ordinates and relevant shipping deadlines.
- A reduction in Stand space shall be treated as a pro rata cancellation. A signed order of a Stand implies participation by the Exhibitor for the whole of the time when the hall is open to the Visitors. In the event of cancellation by the Exhibitor or failure to exhibit the Stand charges shall be paid in full to the Organiser. Cancellation charges will be applied as indicated above and the parties hereby agree that these constitute a genuine and reasonable estimate of the loss which the Organiser would incur on cancellation of the order by the Exhibitor.
- The exhibition stand contract constitutes a license to exhibit and not a tenancy. The Organiser reserves the right at any time and from time to time to make such alterations in the ground plan of the Exhibition as may in their opinion be necessary in the best interests of the Exhibition and to alter the shape, size or position allocated to the Exhibitor. No alternations to the space allotted will be made in such a way as to impose on the Exhibitor any greater liability for rental than that undertaken in the exhibition stand contract.
- The Exhibitor or Sponsor shall not be entitled to withhold payment of any amounts payable to the Organiser in relation to the exhibition or sponsorship package by reason of any dispute or claim by the Exhibitor or Sponsor in connection with the exhibition/ sponsorship package or otherwise nor shall the Exhibitor or Sponsor be entitled to set off any amount which it is alleged is payable or due from the Organiser against any amount payable to the Organiser in relation to the exhibition or sponsorship package.